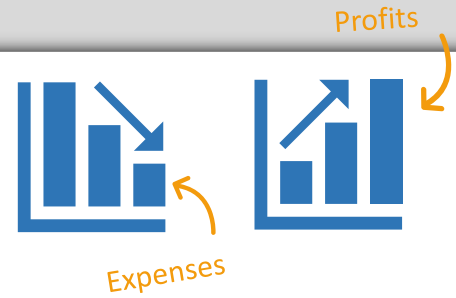


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Game Changer Questions to Keep Your Expenses Lean

Some questions may appear to overlap, but they actually provide a different perspective. Ask all questions for each expense to accurately determine if it's productive or not. And if not... start cutting and watch your bank accounts grow.



Forget categorizing as variable or fixed. That tells you nothing! We think in terms of **PRODUCTIVE** or **NONPRODUCTIVE**.

- 1 Will this expense help generate immediate income?
- 2 Does this expense serve our clients?
- 3 Does this expense support systems that serve our clients?
- 4 Does this expense save you time?
- 5 Is this expense absolutely necessary to keep the business open?
- 6 Can you identify the actual benefit you get from spending that money?
- 7 Can you get the same outcome by not spending money?
- 8 Can you get the same outcome by spending less money?
- 9 Does the expense serve your top clients or your top money-making services and programs?

Want to Save More Money?

Schedule a Planning Session today!

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